

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

APBCL – Establishment of Retail Outlets for the year 2014-15, under Rule 18 (1) & (2) of the A.P. Excise Rules, 2012 – Issue of operational guidelines in supersession of the earlier instructions – Approved- Orders-Issued.

REVENUE (EXCISE-II) DEPARTMENT

G.O.MS.No. 292

Dated: 20th August, 2014

Read the following:

1. G.O.Ms.No.265, Revenue (Ex.II) Dept., Dt:22.06.2014.
2. From the MD, APBCL Cir. No. APBCL/K/221/2012-13,
dt. 30.07.2014

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ORDER:

In the letter 2nd read above, the Managing Director, Andhra Pradesh Beverages Corporation Limited has stated that in the G. O. first read above, orders were issued among others, according permission for the opening of retail outlets in place of the undisposed A4 shops in the State, during the current Excise Year 2014-15. He has further stated that there are (481) A4 shops, left undisposed, after the completion of the 4th round of notification and drawl of lots. Since the number of Retail Outlets to be operated by the APBCL for the Excise Year 2014-15 is substantially higher than the previous years, it is essential to review the procedure & the strategy of the Andhra Pradesh Beverages Corporation Limited for opening the Retail Outlets.

2. Further, the Managing Director, Andhra Pradesh Beverages Corporation Limited has also constituted a Committee for finalization of the guidelines for opening of the retail outlets and submitted the guidelines for approval of the Government. He has also requested the Government to exempt the Andhra Pradesh Beverages Corporation Limited from the payment of License fees for the operation of the undisposed A4 shops under Rule 18(1) and similarly for operating the retail outlets under Rule 18(2) of the A.P. Excise Rules, 2012 for enforcement of MRP and Control of Illicit Distillation.

3. Government after careful examination observed that, where the A4 shops have not been disposed off, Andhra Pradesh Beverages Corporation Limited has to be open retail outlets with a view to eliminate Belt Shops and cartels and to protect Govt revenues. The experience of running large number of retail outlets has to be carefully studied and documented for further guidance.

4. Therefore, Government hereby accord permission to the Managing Director, Andhra Pradesh Beverages Corporation Limited to open (481) retail outlets in places of undisposed A4 shops, duly exempting from the payment of License fees and also approve "the operational guidelines" duly superseding the previous circulars, for effective functioning of the Retail Outlets under Rule 18 (1) & (2) of the A.P. Excise Rules, 2012 for effective enforcement of MRP and control of Illicit Distillation.

5. Govt. hereby nominate the Joint Collectors of respective Districts as the Chairman of the following Committees for selecting and approval of the location and fixation of the rental for the retail outlets:-

- (1) Committee for Fixation of Rent**
- (2) Committee for Selection of Staff**

(3) Committee for Transport of Stocks

6. The Commissioner of Prohibition and Excise, A.P., Hyderabad / The Managing Director , Andhra Pradesh Beverages Corporation Limited shall take necessary action in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

S.P. SINGH
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner of Prohibition and Excise, AP, Hyderabad.
The Managing Director, Andhra Pradesh Beverages Corporation Limited,
Hyderabad.
Copy to:
All the Collectors in the State.
All the Joint Collectors in the State.
The PS to Minister for Proh & Excise.

//FORWARDED::BY ORDER//

SECTION OFFICER